

## Embroidery Services

# THREADING THE NEEDLE BETWEEN QUALITY & COST

EMBROIDERED PROMOTIONAL MERCHANDISE  
TAILORED TO YOUR BRAND & YOUR BUDGET

## EMBROIDERY SERVICE SOLUTIONS

Motivated by The Marek Group's core values of leadership and advancement, the purchase of two Tajima automated embroidery machines is a strategic investment in our long-standing vision to be an industry leader in the marketing execution space. The new embroidery machinery will bring a previously outsourced service in house, expanding Marek's portfolio of in-house marketing execution services to include on-demand custom embroidery for a comprehensive range of promotional apparel and accessories and shorten speed to market!

By eliminating the need for a third-party vendor, The Marek Group can substantially reduce the amount of administration necessary to execute custom embroidery and gain greater control over embroidery quality. Subsequently, Marek customers will benefit from increased quality and drastically reduced lead times, order minimums, and pricing.



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## Benefits of Going to Market with Marek

# EMBROIDERY SERVICE SOLUTIONS

- In-house digitizing services allow us to convert logos and other artwork into optimized stitch files and save them electronically for repeat work. Saving your pre-approved digitized files at Marek makes it easy for us to consistently deliver brand-approved quality and consistency on every production run.
- In-house embroidery allows garments and accessories to be customized on-demand to substantially shorten lead times.
- Embroidery automation drastically reduces set-up time and reduces upfront production costs.
- Tajima's proprietary technology is uniquely designed to reduce distortion and other production errors, maximizing quality and minimizing defective product waste.
- Single-head embroidery lowers order minimums for on-demand orders with automated set-ups and by eliminating disruption to larger production runs on multi-head machines.
- Single head embroidery provides precise prototypes for proper evaluation of brand standards and to ensure desired look and feel of the item before large order purchases.
- Multi-head embroidery provide the ability to mass produce custom embroidered pieces within shortened turnaround times.
- Several attachments allow for hats, sleeves and pockets, and other unique items to be embroidered expanding customization opportunities.



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## Features & Capabilities

# EMBROIDERY SERVICE SOLUTIONS

- Artwork and Logo Digitizing Services
- Workflow Automation for Seamless Integration of Online Orders
- Prototyping and On-Demand Order Production
- Mass Production Runs
- High Quality Embroidery and Thread
- Automated Color Changes and Thread Trimming
- Embroidered Apparel, Caps, Bags, and Accessories

PLEASE CONTACT US TO LEARN MORE.

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